

HARD CO.

POLYLINGUS PERVERSITIES

A Spring-month bonanza. Otherwise, how to explain the correspondence of two sex-oriented events beginning April 30. The first, at the Kitchen, presents "Polysexuality," described as "two evenings of hard-core theory and performance featuring erogenous films, polydrag cabaret acts, one-night-stand polyritual orchestra, polystylistic onlong-distance theater, exploring sex, show and other meanderings and polyperverse speculations."

The other, considerably more upscale event, takes place at the Plaza Hotel. Here "Sex and Language" is the subject of the Fifth International Congress of Psychoanalysis, sponsored by the International Congress of Psychoanalysis, sponsored by the International Freudian Movement. Among the more than 150 participants will be (they say) world-renowned psychoanalysts, writers, filmmakers, artists, political scientists, philosophers and logicians, including Federico Fagiol, Gapter Gras, Bernard Henri-Lévy, Milan Kundera, Richard Sennet, Thomas Szasz, Alain Resnais, Guy Tissot, William Burroughs and Lips Wetzstaller.

At the head of both events are Euro-pean-educated men committed to making academically-inspired thinking acceptable to the masses. First there is French-born Sylvère Lotringer, editor of *Semiotext(e)*, a magazine started in 1974 by a "loose group of semioticians dissatisfied with their science being divorced from society." Their science, semiotics, is one of those subjects artists tend to gravitate to when they are in college, and Lotringer,



Armando Verdiglione: 'Sex is not the androgynous'

who teaches French at Columbia, runs his very unofficial magazine out of his office there.

At the "science of signs in society," semiotics tends to view the relationship between them by using language as a model, something Lotringer will clarify at his two evenings at the Kitchen. The first will feature live acts — Stodips from England, Richard Foreman's Rap Rap drama, experience — readings, dance, music and some surprises. For the time being Lotringer explains polysexuality, a word he coined, as an update of Freud's polymorphous perversity — "multiplying the number of genders." Or, as Lotringer puts it: "Each person is a gender defining his own terms."

The coming issue of *Semiotext(e)*, said Lotringer, who peppers his conversation with references to Michel Foucault, Nietzsche and Swiss linguist Ferdinand de Saussure, is "an attempt to break down traditional sex divisions and to suggest any other forms of classification, if there need be one." In the meantime, he hopes that his semiotic approach to sexuality as a political tool will help him "foresee what society can come about from inside of capitalism. Maybe capitalism can produce possibilities for new lives that can be a radical departure from the '60s."

Upstairs at the Plaza, they are getting ready for several thousand people expected to show up for the three-day multilingual event that will address questions like: "How does sex permeate language? How does language — the system of signs by which any manner of code can be

transmitted — affect sex? How can sex and language be redefined outside of their conventional biological and social uses?"

The brainchild of Armando Verdiglione, a 36-year-old psychoanalyst and entrepreneur from Milan, the International Freudian Movement was founded in 1974. Previous congresses held in Paris, Milan, London, Barcelona and Lisbon have addressed such subjects as Psychoanalysis and Politics, Madness, Violence and Truth.

With papers such as "Pen, Pencil and Penis," "Copulation and Expression" and "About the Masturbatory Society" scheduled for presentation at the Plaza, it's likely that the crowds Verdiglione hopes to attract will be drawn from the general public as much as from the ranks of professional psychoanalysts. "Sex is not the androgynous," said Verdiglione on a recent visit to New York where he and a staff of 10 were making preparations, meeting the press and dialing telephone calls from their Plaza headquarters. "Sex is not an immovable sphere," he said. "Sex concerns the step of time, the measure not the measurability. Sexuality concerns the logic which rules the rhythm — the sexual, the countersexual."

In Italy, Verdiglione is well-known and respected. He has a publishing company that publishes his books and a magazine of international culture, *Spirul*, which comes in a French and Italian edition. "The first industry of Italy is Fiat," says one analyst who has followed his rising star. "Verdiglione may be the next one." DPH